

# NICK OLISH

COPYWRITER / CREATIVE DIRECTOR

## EXPERIENCE

### CREATIVE DIRECTOR / CARVANA / LOS ANGELES, CA / APRIL 2019 - PRESENT

*CARVANA, CARVANA RACING*

- Lead the rebrand and repositioning for America's fastest growing retailer
- Worked in direct communication with CMO and CEO to lead the brand and respond to evolving business needs
- Ran and mentored creative teams
- Oversaw all creative for IndyCar sponsorship with Chip Ganassi Racing and Jimmie Johnson

### PROFESSOR / ART CENTER COLLEGE OF DESIGN / PASADENA, CA / JAN 2015 - PRESENT

- Mentored and taught aspiring copywriters and art directors
- Specialized in Integrated Advertising, the power of big ideas and extensions

### CREATIVE DIRECTOR / FREELANCE / LOS ANGELES, CA / JULY 2018 - APRIL 2019

- Giant Spoon / HP
- AT&T / DirecTV - NFL Sunday Ticket
- Huge Atlanta / Airheads
- McGarry Bowen SF / Intel, Disney, New Business
- Decoded LA / T-Mobile, New Business

### CREATIVE DIRECTOR / TOOL OF NORTH AMERICA / LOS ANGELES, CA / OCTOBER 2017 - JULY 2018

*AMAZON STUDIOS, GOOGLE, NEW BUSINESS*

- Creatively conceived and produced with a team of makers from various disciplines - directors, creative technologists, producers - to create integrated campaigns
- Partnered with Amazon Studios to deliver campaigns for their streaming properties, including "The Grand Tour" and "The Marvelous Mrs. Maisel"

### SENIOR COPYWRITER / 180LA / LOS ANGELES, CA / JANUARY 2016 - OCTOBER 2017

*MILLER LITE, HP, EXPEDIA, UNICEF, NEW BUSINESS*

- Worked with some of the nicest, funniest people in the business and learned tons

### SENIOR COPYWRITER / FREELANCE / LOS ANGELES, CA / SEPTEMBER 2015 - DECEMBER 2015

- 180LA / HP
- David&Goliath / Jack in the Box, New Business
- Pereira & O'Dell NYC / Fox Sports, New Business
- Harte & Hanks, UK / Samsung

### WRITER / 72ANDSUNNY / LOS ANGELES, CA / APRIL 2014 - SEPTEMBER 2015

*SAMSUNG, STARBUCKS*

- Survived 72's countless and infamous "wall sessions"

### COPYWRITER / MULLEN / BOSTON, MA / DECEMBER 2010 - APRIL 2014

*ZAPPOS.COM, JETBLUE, U.S. CELLULAR, GOOGLE, BOSTON BRUINS, BARNES & NOBLE - NOOK, NATIONAL GEOGRAPHIC CHANNEL, IROBOT, CARDSTORE.COM*

- Went from intern to junior to mid-level copywriter
- Won several awards and was nominated for many more

## AWARDS & RECOGNITION

2019 Clios / Bronze - Experiential/Events / Amazon / Marvelous Mrs. Maisel • 2019 Webby Awards / Best Launch / Amazon / Marvelous Mrs. Maisel • 2017 Clio Awards / Bronze / Streaming or Downloadable Content / UNICEF / Unfair Tales • 2017 Radio Mercury Awards / PSA or Campaign Spot Winner / UNICEF / Unfair Tales • 2017 Effies / Bronze - Carpe Diem / JetBlue / Reach Across the Aisle • 2017 One Show / Shortlist 2X / JetBlue / Reach Across the Aisle • 2016 Cannes Lions / Shortlist 3X / JetBlue / Reach Across the Aisle • 2016 Hatch Awards / Best of Show / JetBlue / Reach Across the Aisle • 2016 Hatch Awards / Gold - Best Use of Branded Content / JetBlue / Reach Across the Aisle • 2016 Hatch Awards / Silver - Digital: Video Long Form Campaign / JetBlue / Reach Across the Aisle • 2016 Hatch Awards / Gold - Experiential: Guerilla & Street Marketing / JetBlue / Reach Across the Aisle • 2016 Webby Awards / JetBlue / Flying It Forward • 2015 Cannes Cyber Lions / Shortlist 2X / JetBlue / Flying It Forward • 2015 Hatch Awards / Best of Show / JetBlue / Flying It Forward • 2015 Hatch Awards / Gold - Cause Related / JetBlue / Flying It Forward • 2015 Hatch Awards / Gold - Creating a Movement / JetBlue / Flying It Forward • 2014 One Show Interactive / Merit / Nat Geo / Explore the 80s • 2012 Effies / Silver / JetBlue Getaways / Get Away With It • 2012 Hatch Awards / Gold / Mullen.com • 2011 Hatch Awards / Gold / JetBlue • 2011 Hatch Awards / Bronze / JetBlue

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